



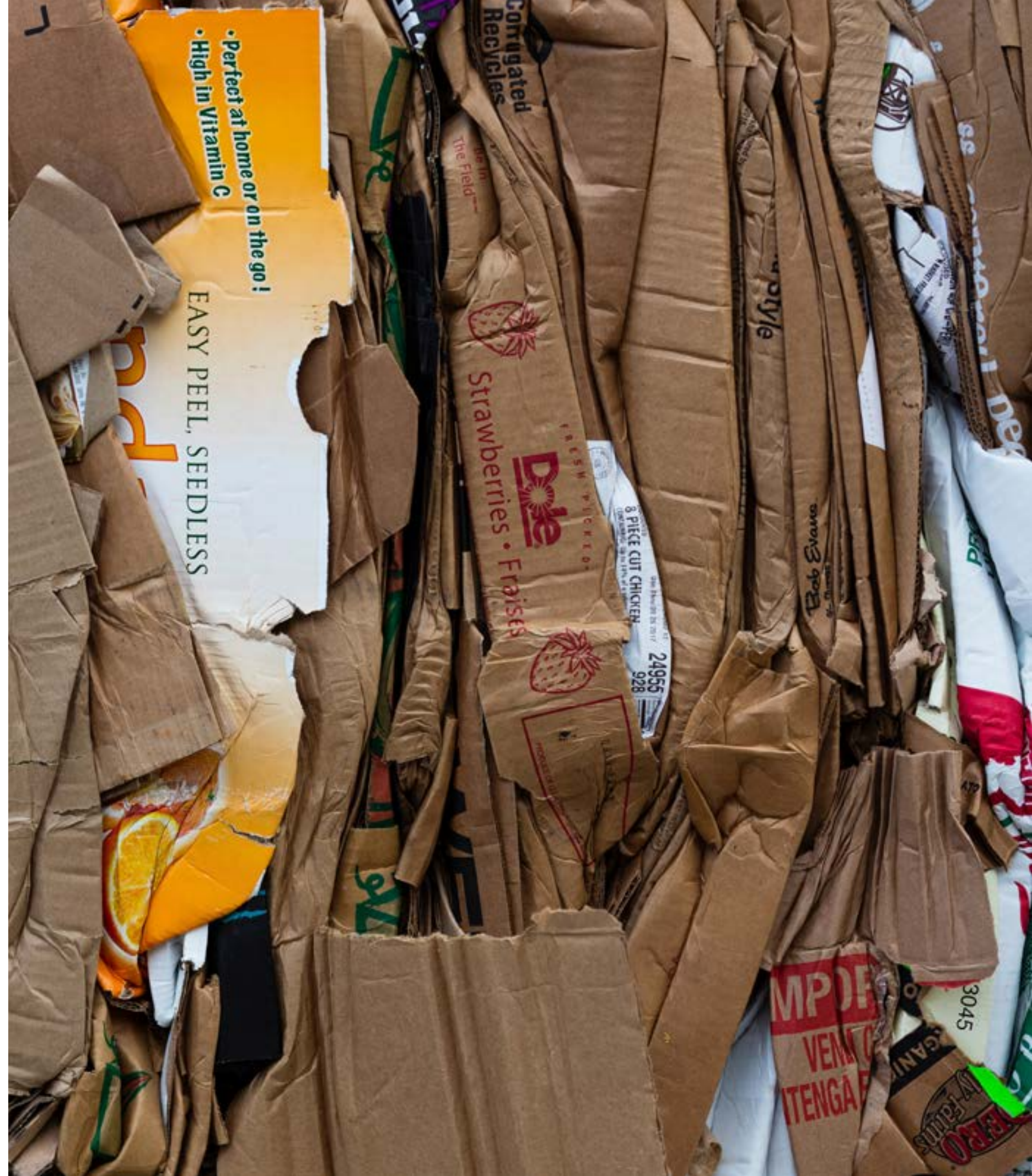
IMPACT EARTH

Robert Putney, Co Founder & CEO



WHAT IS ZERO WASTE?

- Lifestyle
- Behavior
- Landfill Diversion
- Infrastructure
- Education
- Resource Management



IMPACT EARTH
is a change agent
company helping bridge
the gap into the future of
more sustainable living
practices and zero waste
communities.





OUR MISSION:

- **Create self-sustaining
zero waste communities**
- **Eduate our next generation
as zero waste ambassadors**

OUR SERVICES

- Zero waste event services
- Zero waste school programs
- Community workshops
- Compostable packaging
- Zero waste training
- Zero waste policies
- Zero waste reporting

OUR
COMMUNITY



OUR
ENVIRONMENT



OUR CLIENTS

- School Districts
- Catering Companies
- Large Concert Venues
- Event Coordinators
- Food Trucks
- Restaurants

OUR IMPACT: 2014-2018

150,000 lbs
of waste diverted
from the landfill

440
zero waste events

500,000+
people educated
about zero waste

**WE HAVE SAVED 182 MTCO₂e
FROM BEING RELEASED INTO OUR ATMOSPHERE
SINCE 2014**

which is equivalent to:



or





CASE STUDY:

Brighton Schools Cafeterias

20 weeks (so far)

1,600 students

83% avg. landfill diversion

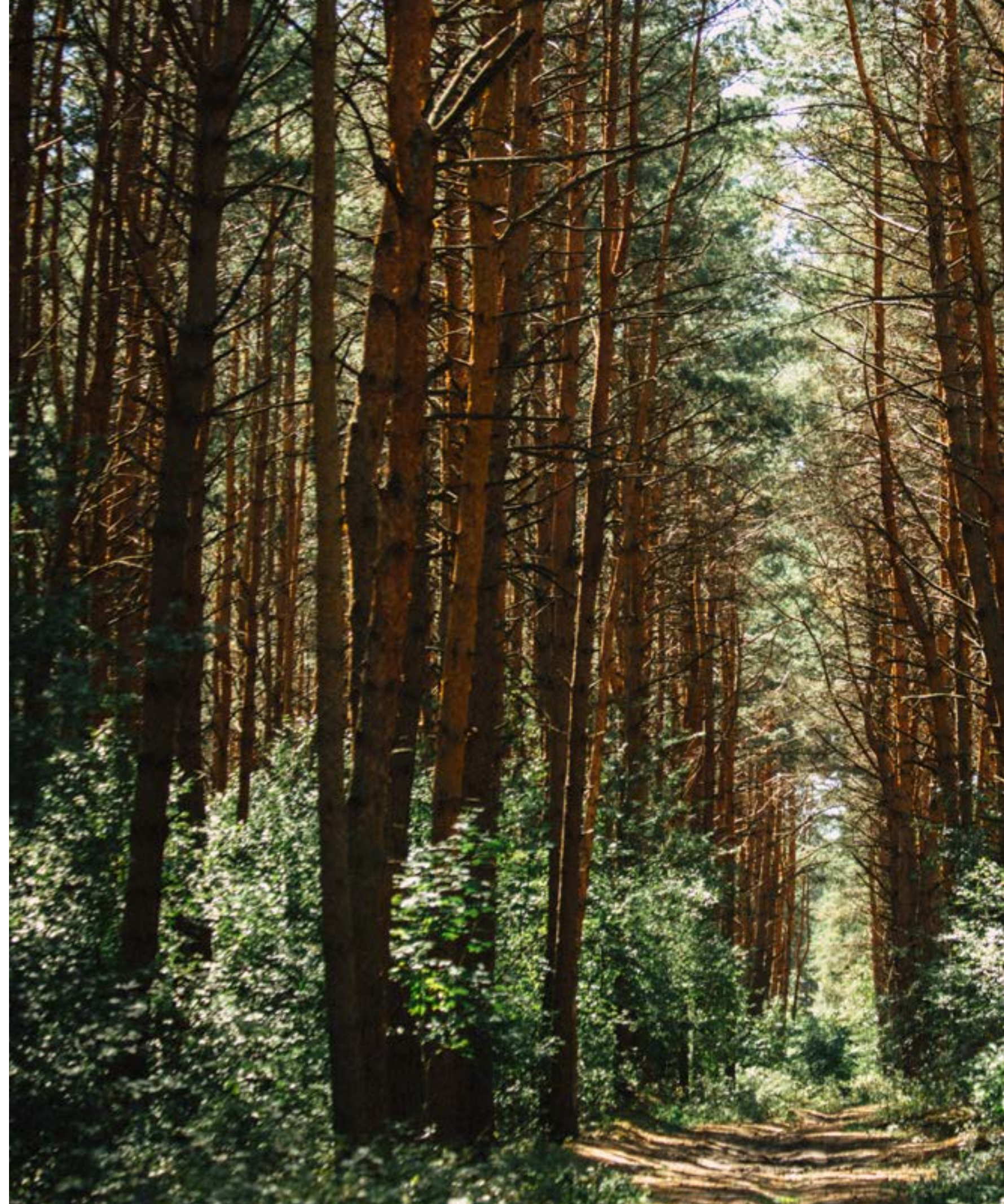
16,893 lbs. of waste diverted

**Lunch periods staffed by Impact
Earth and student volunteers**

**Monthly student trainings and in
classroom workshops**

IMPACT EARTH & RIT

- **Venture Creations Clean Incubator Program Graduate**
- **Co-Op Employer**
- **3 Impact Earth employees are RIT grads or current students**
- **Currently working with the Public Policy Department as the Senior Project Client**
- **Currently supporting GIS professor research with food waste and data**





GET INVOLVED

Volunteer with us at a community event!

Write for our zero waste blog series

Take steps in your daily life to encourage zero waste behavior

QUESTIONS?

